

TALLAHASSEE, FL

**Destiny Church TLH
5554 Capital Circle NW**

JUNE 22, 2024

9:30 AM – 3:30 PM

ALZHEIMER'S AWARENESS & EDUCATION

1-DAY CONFERENCE

*"Fighting & winning the battle against
Alzheimer's and other dementias."*



SPONSORSHIP OPPORTUNITIES

**Equipping the church, family and community with
Alzheimer's knowledge, tools & resources.**

HOSTED BY:

My Favorite Girl & Alzheimer's

Priscilla Jean-Louis
Founder/Inspirational Caregiver

Kaylin's Caring Konnection, Inc.

Kaylin Jean-Louis
Founder/Executive Director



Event Team



Priscilla Jean-Louis
Event Leader
Advocate & Inspirational Caregiver
My Favorite Girl & Alzheimer's



Kaylin Jean-Louis
Event Leader
Youth Caregiver Advocate & Radio Host
Kaylin's Caring Konnection, Inc.



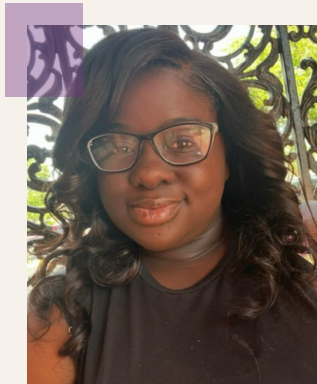
Dr. Zemoria Johnson, PharmD.
Event Team Member
Therapeutic RxConsulting



Kristal Cooley, MSW
Event Team Member
Alzheimer's Association, Central and North Florida Chapter



Khalilah Ball
Event Team Member



Whitney Scott, MSW
Event Team Member
TMH Memory Disorder Clinic



Olivia Thomas, MSW
Event Team Member



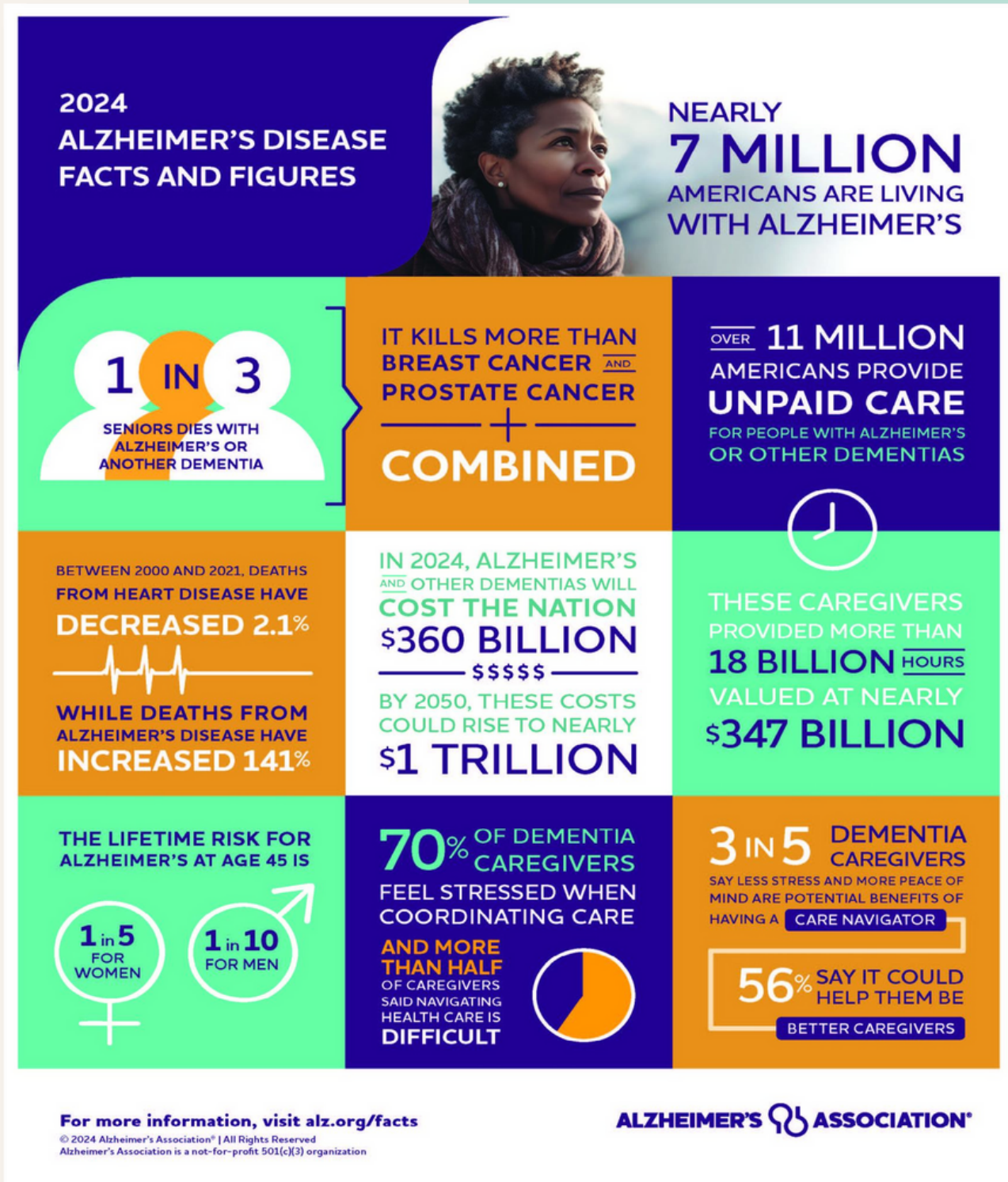
"People do not realize that Alzheimer's is not old age. It is a progressive and fatal disease and staggering amounts of people develop Alzheimer's every day."
- Melina Kanakaredes

About the Event



Millions of individuals are impacted by Alzheimer's disease. In Florida, as per the 2024 Alzheimer's Statistics, almost 580,000 individuals aged 65 and above are living with Alzheimer's, while the total number of caregivers supporting those with the disease amounts to 840,000. Many affected individuals and caregivers are part of our Sunday congregation. Unfortunately, they often lack awareness of early signs and symptoms of Alzheimer's or where to seek assistance. **This event aims to unite the faith-based community with organizations that can provide support and resources.**

The Facts & Figures



“Education is for improving the lives of others and for leaving your community and world better than you found it.” – Marian Wright Edelman

The Facts & Figures



2024 FLORIDA ALZHEIMER'S STATISTICS



PREVALENCE

Number of People Aged 65 and Older with Alzheimer's (2020)

579,900

% of Adults Over 65 with Alzheimer's

12.5%



CAREGIVING

of Caregivers

840,000

Caregivers with Chronic Health Conditions

66.4%

Total Hours of Unpaid Care

1,321,000,000

Caregivers with Depression

28.6%

Total Value of Unpaid Care

\$24,437,000,000

Caregivers in Poor Physical Health

13.6%



WORKFORCE

of Geriatricians in 2021

362

of Home Health and Personal Care Aides in 2020

76,140

Increase Needed to Meet 2050 Demand

277.1%

Increase Needed to Meet 2030 Demand

22.5%



HEALTH CARE

of People in Hospice (2017) with a Primary Diagnosis of Dementia

19,897

Dementia Patient Hospital Readmission Rate (2018)

23%

Hospice Residents with a Primary Diagnosis of Dementia

15%

Medicaid Costs of Caring for People with Alzheimer's (2020)

\$2.689B

of Emergency Department Visits per 1,000 People with Dementia (2018)

1,552

Projected Change in Medicaid Costs from 2020 to 2025

28.4%

Per Capita Medicare Spending on People with Dementia in 2023 Dollars

\$34,142

Nearly

7 million Americans

are living with Alzheimer's,

and more than **11 million** provide

their unpaid care. The cost of caring

for those with Alzheimer's and other dementias

is estimated to total **\$360 billion** in 2024, increasing to nearly

\$1 trillion (in today's dollars) by mid-century. For more information,

view the **2024 Alzheimer's Disease Facts and Figures** report at alz.org/facts.

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MORTALITY

of Deaths from Alzheimer's Disease (2021)

6,716



"Awareness is the greatest agent for change." – Eckhart Tolle

Sponsorship Levels

Alzheimer's Champion Sponsor

- Logo placement on the official event website with business link;
- Logo placement on conference marketing materials, conference signage, and conference program;
- Full page ad in the conference program;
- Guest spot on the Inspiring Moments with Kaylin Radio Show (Hallelujah 95.3FM);
- Recognition during the conference;
- Ten (10) complimentary registrations to conference.

\$3500

Caregiver Hero Sponsor

- Logo placement on the official event website with business link;
- Logo placement on conference marketing materials, conference signage, and conference program;
- Half page ad in the conference program;
- Business mention on the Inspiring Moments with Kaylin Radio Show (Hallelujah 95.3FM);
- At least six (6) mentions on MFG & KCK social media sites
- Recognition during the conference;
- Seven (7) complimentary registrations to conference.

\$2000

Faith Builder Sponsor

- Logo placement on the official event website with business link;
- Logo placement on conference marketing materials, conference signage, and conference program;
- Quarter page ad in the conference program;
- At least four (4) mention on MFG & KCK social media sites;
- Recognition during the conference;
- Ten (5) complimentary registrations to conference.

\$1000

Community Advocate Sponsor

- Logo placement on the official event website with business link;
- Logo placement on conference marketing materials, conference signage, and conference program;
- Business card size ad in the conference program;
- At least two (2) mentions on MFG & KCK social media sites;
- Recognition during the conference;
- Two (2) complimentary registrations to conference.

\$500

Family Fighter Sponsor

- Logo placement on the official event website with business link;
- Logo placement on conference marketing materials, conference signage, and conference program;
- MFG & KCK social media sites;
- Recognition during the conference;
- One (1) complimentary registration to conference.

\$300

Lunch Sponsor

- Logo placement on the official event website with business link;
- Logo placement on conference marketing materials, conference signage, and conference program;
- Half page ad in the conference program;
- Business mention on the Inspiring Moments with Kaylin Radio Show (Hallelujah 95.3FM);
- At least six (6) mentions on MFG & KCK social media sites
- Recognition during the conference;
- Seven (7) complimentary registrations to conference.

\$2000

ALZHEIMER'S AWARENESS & EDUCATION 1-DAY CONFERENCE

SPONSORSHIP COMMITMENT FORM

YES, we will support the Alzheimer's Awareness & Education 1-Day Conference.

Please complete the following information and check off your sponsorship selection.

☐ Alzheimer's Champion \$3,500

☐ Caregiver Hero \$2,000

☐ Faith Builder \$1,000

☐ Community Advocate \$500

☐ Family Fighter \$300

☐ Lunch Sponsor \$2000

Company _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Form of Payment

☐ Check Enclosed

☐ Visa

☐ MasterCard

☐ American Express

☐ Discover

Card# _____ Expiration Date _____ CVV# _____

Signature _____

Please complete and return this form with your payment by June 10, 2024.

Make payment to:

Kaylin's Caring Konnection, Inc.

Attn: Alzheimer's Awareness & Education Conference

PO Box 16576 Tallahassee, Florida 32317

For questions, please call Priscilla Jean-Louis at 850-459-5397.

Thank you for your investment into making a difference in the lives of those affected by Alzheimer's disease and dementia.

www.priscillajjean-louis.com
www.kaylinscaringkonnection.com